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G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS), KOVILPATTI – 628 502.



UG DEGREE END SEMESTER EXAMINATIONS - NOVEMBER 2024.

(For those admitted in June 2021 and later)

PROGRAMME AND BRANCH: B.B.A.

SEM	CATEGORY	COMPONENT	COURSE CODE	COURSE TITLE
V	PART - III	CORE	U21BB510	ENTREPRENEURSHIP

Date & Session: 05.11.2024 / FN

Time : 3 hours

Maximum: 75 Marks

Course Outcome	Bloom's K-level	Q. No.	SECTION - A (10 X 1 = 10 Marks) Answer <u>ALL</u> Questions.
CO1	K1	1.	An individual who starts, creates and manages a new business can be called as _____. a) A leader b) A manager c) A Professional d) An entrepreneur.
CO1	K2	2.	The entrepreneur distinguished themselves from capital provider in _____. a) Middle Ages b) 17th Century c) 18th Century d) 19th Century
CO2	K1	3.	A new venture's business plan is important because _____. a) It helps to persuade others to commit funding to the venture. b) Can help demonstrate the viability of the venture. c) Provides a guide for business activities by defining objectives. d) market activities by defining objectives
CO2	K2	4.	Investment Limit of a Micro Enterprise under manufacturing sector does not exceed ____ lakhs. a) 10 b) 20 c) 25 d) 50
CO3	K1	5.	EXIM bank is a _____. a) State-level institution. b) Regional -level institution. c) All India institution d) International institution
CO3	K2	6.	DIC is headed by General Manager in the rank of ____ a) Joint Director of industries b) Assistant Director of industries c) Non-departmental officer. d) Departmental officer.
CO4	K1	7.	What is the hallmark of a successful entrepreneur? a) Risk bearing capacity b) Persistence c) Flexibility d) Self-confidence
CO4	K2	8.	“Seed Capital Scheme” is being operated by? a) IDBI b) SIDC c) ICICI d) IFCI
CO5	K1	9.	Government industrial estates come under which type of classification? a) Variant b) Objective c) Functional d) Organizational
CO5	K2	10.	EGB stands for _____. a) Enterprise Development Bureau b) Entrepreneurial deli censing Bank c) Entrepreneurial Development Bureau d) Entrepreneur Development Bureau

Course Outcome	Bloom's K-level	Q. No.	SECTION – B (5 X 5 = 25 Marks) Answer <u>ALL</u> Questions choosing either (a) or (b)
CO1	K3	11a.	Explain the entrepreneur traits. (OR)
CO1	K3	11b.	Short notes on problem of women entrepreneur?
CO2	K3	12a.	Explain the sources of new idea of business. (OR)
CO2	K3	12b.	Discuss the creating problem solving techniques.
CO3	K4	13a.	What are the content of business plan. (OR)
CO3	K4	13b.	How do you presented a project appraisal.
CO4	K4	14a.	What is motivation and leading. (OR)
CO4	K4	14b.	Explain the marketing and sales control.
CO5	K5	15a.	Explain the role of DIC. (OR)
CO5	K5	15b.	What is SIDC and explain the function.

Course Outcome	Bloom's K-level	Q. No.	SECTION – C (5 X 8 = 40 Marks) Answer <u>ALL</u> Questions choosing either (a) or (b)
CO1	K3	16a.	Distinguish between Entrepreneur and Intrapreneur. (OR)
CO1	K3	16b.	Discuss the types of entrepreneur.
CO2	K4	17a.	Discus the product planning process. (OR)
CO2	K4	17b.	How do select a development process.
CO3	K4	18a.	How do Write a best project report. (OR)
CO3	K4	18b.	Evaluate the designing of business process.
CO4	K5	19a.	Improve your sources of capital – Discuss. (OR)
CO4	K5	19b.	Explain the types of recruitment.
CO5	K5	20a.	Explain the major functions of SFC. (OR)
CO5	K5	20b.	Classify the financial institution of entrepreneur.